

America's First **Muscle** Wine?

After 26 years in the wine industry, SideJob Cellars founder Jeff Lubin had this crazy idea to start his own wine company. At the time of this epiphany, he was the Marketing Director for Ravenswood Winery so naturally, he decided to produce a high quality Zinfandel from the Dry Creek Appellation.

To insure his commitment to this project, he sold his pride and joy, a 1999 C5 Corvette Coupe and used the proceeds to start his company (on the side of course). To this day his wine carries the C5 name with its logo signifying his trade in of his car keys for wine keys.



Specifics:

Cases Produced: 600

Composition: 100% Zinfandel

Vineyard Designate: Stefani Vineyard

Appellation: Dry Creek Valley

Aged: 12 months French / American Oak, 25% New French

Alcohol: 15.0 %

Release Date: May 1, 2008

The **Stefani Vineyard**, is located in a southwest-northeast corridor connecting the warm hillsides of Sonoma County's Dry Creek Valley and Alexander Valley. The vineyard's unique combination of light fog early in the morning and gravelly clay soil distinguishes this vineyard from others in the same region.

SMS certified, the **Stefani Vineyard** is managed with Sustainable Management Systems that minimize the impact on the environment.

This wine is fully loaded with Bright, Rich, Jammy black cherry and currant fruit flavors beautifully balanced with hints Chocolate, spice and toasted oak.

*Come on, take it for a **Zin** and see for yourself!.*



Jeff's 1999 Corvette **C5** (at least it was...)