

SIDE JOB CELLARS

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On the Side: *In addition to one's regular job or as a subsidiary source of income*

Job: (noun): *A paid position of regular employment*

The next chapter of a life long dream. After Years of working in the wine industry, SideJob Cellars founder Jeff Lubin decided to launch a brand he could call his own. Selling his prize possession, a 1999 C5 Corvette, he used the money to create a company “on the side” to pursue his passion for fine wine.

Produced from grapes grown in Sonoma County's top appellations, this Cabernet Sauvignon expresses Sonoma County's diverse soils and climates with velvety, complex layers of Cassis blackberry, black cherries and toasted oak.

Specifics:

Cases Produced: 860

Composition: 93% Cabernet Sauvignon, 5% Merlot, 2% Cabernet Franc

Appellation: Sonoma County

Aged: 12 months French Oak, 33% New French

Alcohol: 14.9 %

Release Date: April 1, 2008

Ageability: Up to 10 years

Suggested Retail: \$20



GOLD MEDAL WINNER
2008