

America's First **Muscle** Wine?

After 26 years in the wine industry, SideJob Cellars founder Jeff Lubin had this crazy idea to start his own wine company. At the time of this epiphany, he was the Marketing Director for Ravenswood Winery so naturally, he decided to produce a high quality Zinfandel from the Dry Creek Appellation.



Jeff's 1999 Corvette **C5**
(at least it was...)

To insure his commitment to this project, he sold his pride and joy, a 1999 C5 Corvette Coupe and used the proceeds to start his company (on the side of course). To this day his wine carries the C5 name with its logo signifying his trade in of his car keys for wine keys.

C5 Dry Creek Zinfandel 2005



Deep, dark Color, rich powerful flavors, a little spice under the hood and a long sleek finish. The premier release of SideJob Cellars Dr Creek Valley Zinfandel expresses the powerful elegance the Dry Creek growing region is known for.

Please drink this wine responsibly and remember to leave your keys if you don't. You'll at least get your car back the next day....unlike Jeff.

California GRAPEVINE

88 points

WINE ENTHUSIAST

87 points

23rd Annual
Pacific Rim
International
Wine Competition



**GOLD MEDAL
WINNER
2008**

Specifics:

Cases Produced: 482

Composition: 75% Zinfandel, 25% Petite Sirah

Appellation: Dry Creek Valley

Aged: 12 months French Oak, 25% New

Alcohol: 14.6 %

Release Date: March 1, 2007

Ageability: Up to 10 years

Suggested Retail: \$30

C5 Stefani Vineyard Zinfandel 2006



Produced with 100% Zinfandel from the renown Stefani Vineyard located in the Dry Creek Valley, this wine is fully loaded with Bright, Rich, Jammy black cherry and currant fruit flavors beautifully balanced with hints of Chocolate, spice and French Oak

*Come on, take it for a **Zin** and see for yourself!.*

23rd Annual
Pacific Rim
International
Wine Competition



**GOLD MEDAL
WINNER
2008**

Specifics:

Cases Produced: 600

Composition: 100% Zinfandel

Vineyard Designate: Stefani Vineyard

Appellation: Dry Creek Valley

Aged: 12 months French / American Oak, 25% New French

Alcohol: 15.0 %

Release Date: April 1, 2008

Ageability: Up to 10 years

Suggested Retail: \$30